

Feedback Report of the 2017 CUBCCE Conference

On 4-5 December 2017 Óbuda University organized an international professional Conference on University and Business Cooperation in Central Europe (CUBCCE). The event was powered and supported by the Hungarian V4 Presidency.

During the two days of the conference 27 presentations, two round-table discussions and one workshop were organized in two thematic sections: RDI cooperation models, good practices and new practices in educational cooperation.

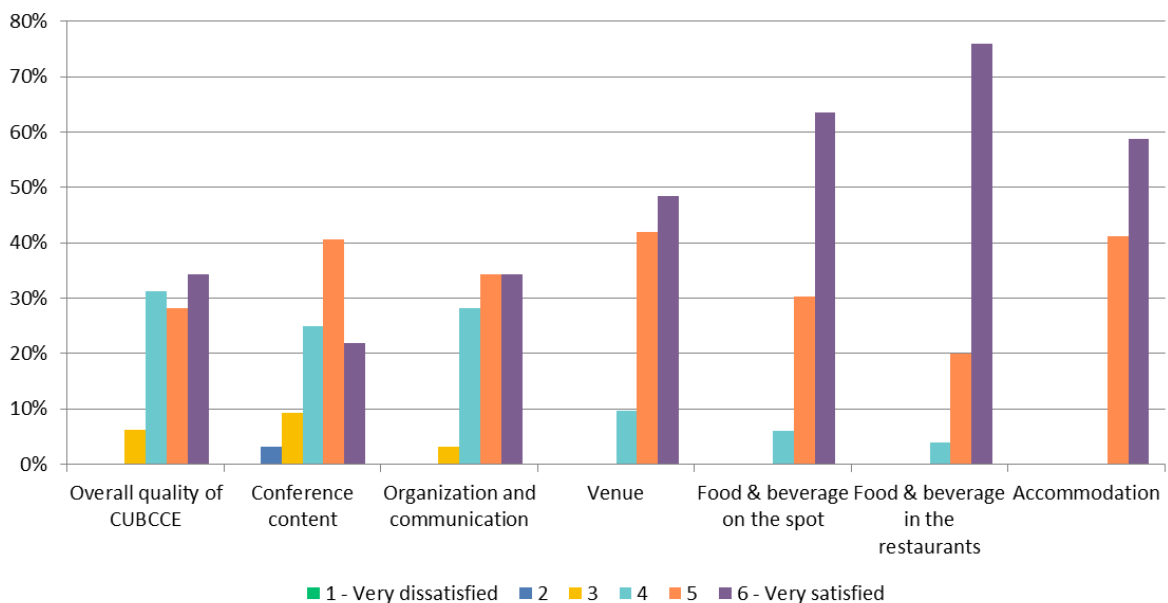
The 130 participants (out of almost 200 registered) of the CUBCCE covered nearly the whole Central and Eastern Europe region. Besides these 9 CEE countries there were partakers from Germany and Israel as well. The visitors of the event came from the following sectors or institutions:

- 14 participants from Hungarian public sector or Budapest-based organizations,
- 20 participants from Hungarian private sector covering 16 companies,
- 28 participants from 8 different Hungarian universities,
- 40 participants from the Óbuda University,
- 28 participants from non-Hungarian universities, CEE or international organizations.

Results of the satisfaction survey

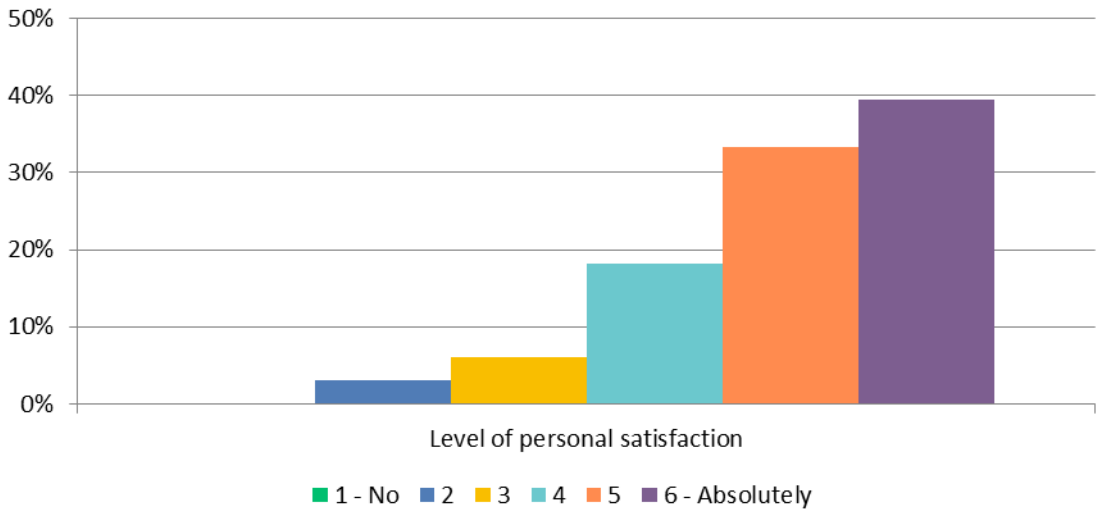
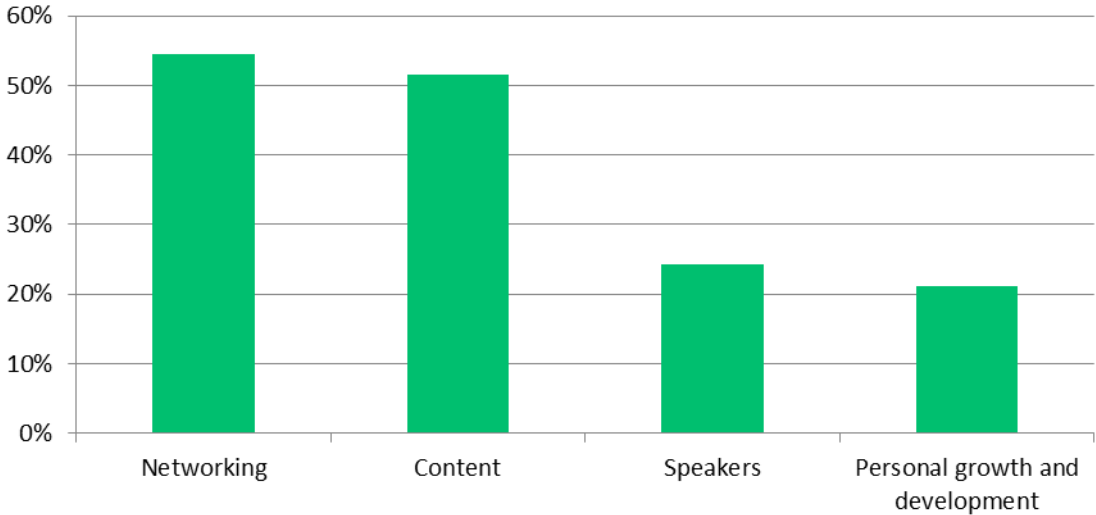
After the event Óbuda University carried out an online satisfaction survey on the CUBCCE 2017. With an over 30 per cent response rate the participants shared their opinion with the organizers on the overall and specific aspects of the conference. The responses were mostly very positive.

More than 90 per cent of the respondents indicated that they were satisfied to very satisfied (4-6) with the overall quality of the conference. Although the participants liked the accommodation, food, drinks and the venue the most, 85 per cent of the respondents were also pleased with the content of the presentations and discussions.

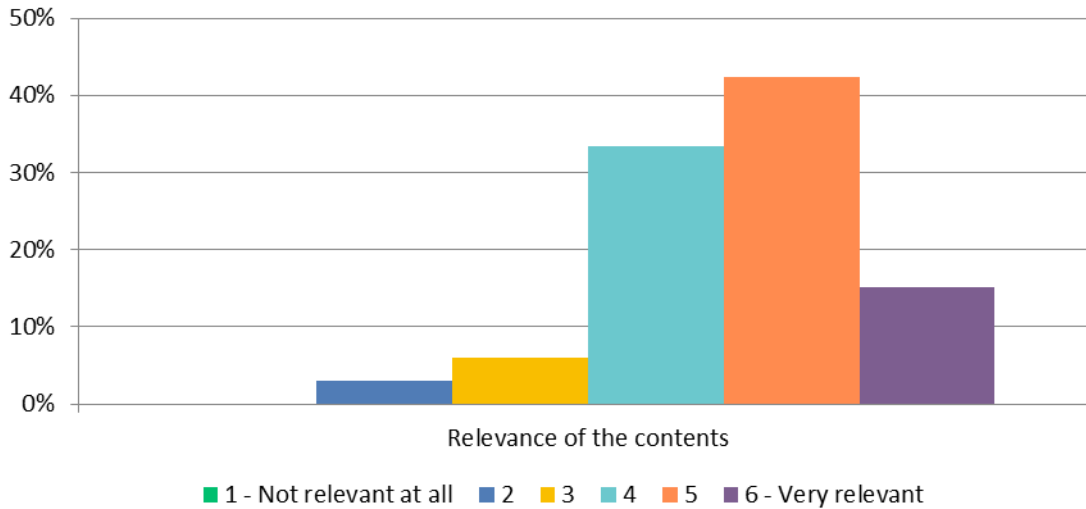


The majority of the guests were interested in the professional content of the conference (52%) and aimed to extend their inter-institutional and interpersonal network (55%). Other reasons for attending the CUBCCE were the attraction of speakers (24%) and also personal development and growth goals of the partakers (21%).

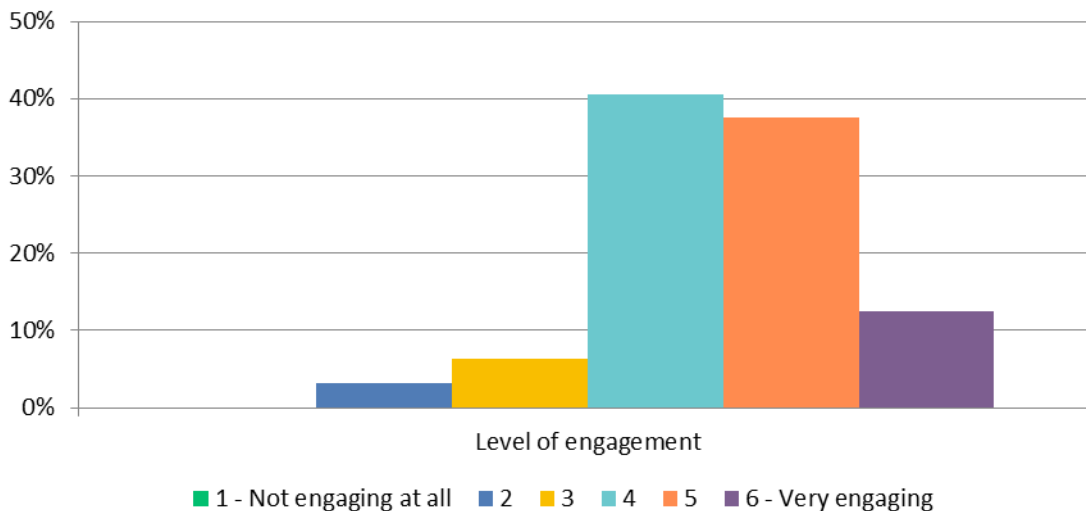
More than 90 per cent of the respondents answered that CUBCCE fulfilled their reason for attending. According to almost 40 per cent the conference was “absolutely useful”.



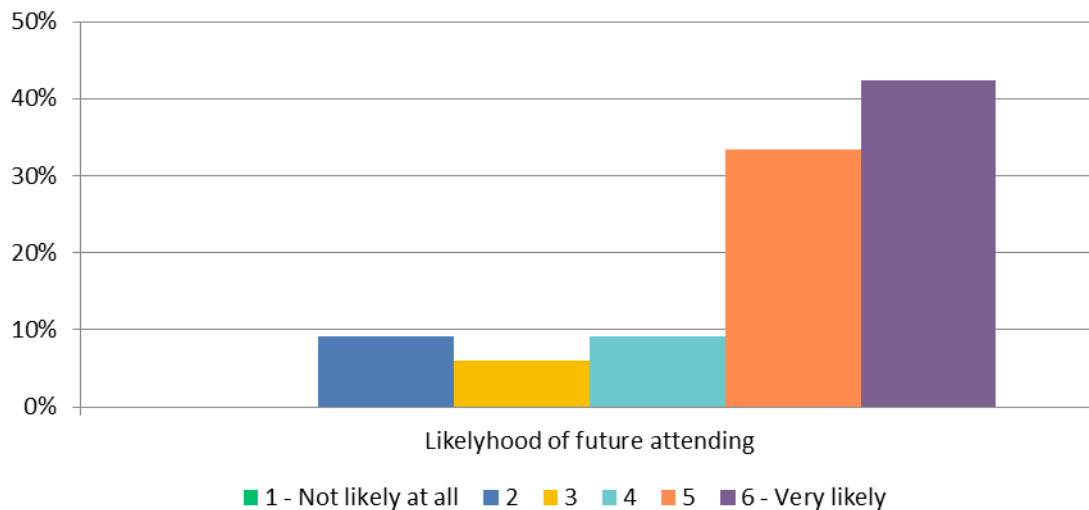
The contents of the presentations and discussions were considered mostly (over 90%) relevant, which indicates that the topics covered in the conference have met the identified interests, needs of the participants.



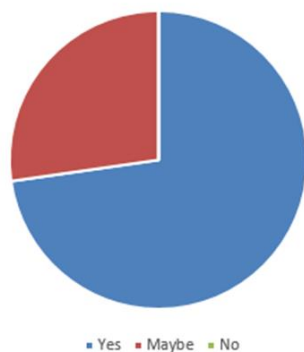
According to the vast majority of the respondents the speakers of CUBCCE were rather engaging, one-eighth evaluated them “absolutely engaging”. The participants highlighted the engagement level of the presentations of Mr Aleš Vlk (Tertiary Education & Research Institute, CZ) and Mr Amiram Porath (Israel Innovation Authority), and also appreciated the UBC workshop of Mr Todd Davey (Munich Business School, OECD) and Ms Balzhan Orazbayeva (Münster University, OECD).



85 per cent of the respondents are likely to attend a similar event again in the future. 43 per cent found it “very likely” to participate in the next edition of CUBCCE. Only 15 per cent of the participants having answered the survey found it rather unlikely to attend the next event again. Almost three-quarter of the respondents would definitely recommend the conference to a friend or colleague, one-quarter answered “maybe” to the question.



Would you recommend a similar CUBCCE event to a friend or colleague?



Based on the feedback of the participants Óbuda University will make further developments regarding the next CUBCCE event in the fields of communication and organization. We plan to distribute the next call and invitations for the conference earlier, we will concentrate on a more accurate time schedule and we will let you more opportunity for networking with speakers and other participants.

We are considering to move around the site of the conference to other university cities in the region provided that there will be interested co-organizers.